

Heart Club SWOT Analysis

Company:

2011 # of Employees:	2011 # of Heart Club Members:	2011 % of Employees Giving HC:	2011 % of Employee \$ from HC:
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Rising Heart

2011 # Employees giving between \$250-\$499:

2011 # Employees giving between \$100-\$249:

STRENGTHS:

WORRIES:

OPPORTUNITIES:

TRENDS:

Target # of 2012 Heart Club Members:

Target \$\$s raised from 2012 Heart Club:

POTENTIAL STRATEGIES: