

BOARD CHAIR'S MESSAGE



As I have reflected on the past year, I am humbled by the determination, the dedication and sense of community that embodies the Sioux Empire United Way. Just the thought of a thousand volunteers giving tens of thousands of hours; then tens of thousands of donors giving millions of dollars all for the benefit of everyone in the Sioux Empire is nothing short of remarkable.

Over the past year Sioux Empire United Way did not shy away from meeting the needs of the community due to difficulties in the economy. The volunteers of the Impact Division worked with a common goal to clearly identify the needs of the community, then the Campaign Division took up the challenge of generating the dollars to meet these needs. Through the generosity of its supporters, Sioux Empire United Way working with its partner agencies, provided continued funding for 95 programs, impacting the lives of over 30,000 of our friends and neighbors.

As is our tradition, Sioux Empire United Way continues to invest in programs that will have a long lasting impact. Our initiative will provide on-going support of the Back Pack Program. In fact, we were in a position to immediately fund the program to meet the unique needs of this current year.

My personal thanks to the members of the Board of Directors and the staff of Sioux Empire United Way. None of the success of the past or the future would be possible without the leadership and dedication of these people. We are happy to report that the our United Way remains one of the most efficient in the nation with the vast majority of all funds going directly to the programs. Of course none of this is possible without the support of our donors.

Thank you seems so inadequate for the honor of being associated with so many people with the common purpose of improving our community. But thank you it is.

Richard Molseed, Avera McKennan Hospital
Sioux Empire United Way Board Chair

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**One fingerprint can seem so small,
but every painting begins with a single drop of paint.
And by combining our gifts, our drops,
we create a work of art that touches all our lives,
right here in the Sioux Empire.
Make your mark...leave YOUR fingerprint...
and together, we can Live United.**

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2010 RESULTS

Investments in Sioux Empire United Way were allocated to 12 different areas:

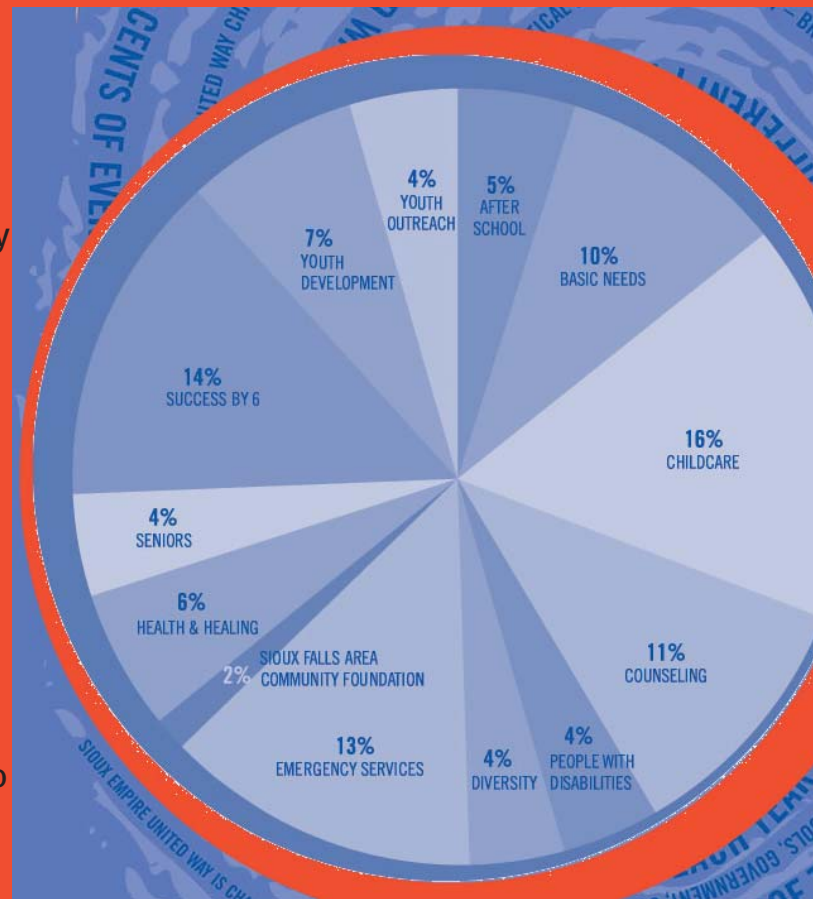
Basic Needs - Need: More than 3,400 people on waiting list for housing assistance. Over 1,000 households currently receiving housing assistance. Results: Family Self-Sufficiency, a program available to households receiving housing assistance, had 99 participants last year. 12 of the participants completed the program, becoming totally self-sufficient. 7 others became partially self-sufficient.

Child Care - Need: 20% of children in SD live in households with incomes at or below the poverty level. Low family income can impede children's cognitive development and their ability to learn, as well as contributing to behavioral, social, emotional, and health problems. 103 children under the age of three participated in the Early Head Start program. 89 of the families were furthering their education.

Counseling - Need: Children with incarcerated parents experience the loss of a parent as a traumatic event. These children also face a great deal of instability and uncertainty. Results: Children's Connection served 170 students at 10 schools last year. 33% of the students missed 5 or fewer days of school, 86% have fewer than 5 disciplinary referrals, and the average GPA of middle school students is 3.1.

Diversity - Need: Local graduation rates are 85% district-wide, versus 48% for Native American students. Results: In 2010 127 matches were served through the Native American Scholars program. 80 percent were matched 12 months or more. Of all middle and high school students matched during the 2010/2011 school year, 75 percent have maintained a C average or above in math; 79 percent maintained a C or above in science; and 82 percent maintained a C or above in reading/language arts.

Seniors - Need: SD has one of the highest % of 65+ population. Census in 2008 shows that 14.4% of population is 65+ and 11.1% of the 65+ population is below the poverty level. Results: Senior volunteers through RSVP provided 55,765 hours of service in 2010. This equals to \$404,296.25 in time donated.



2010 HIGHLIGHTS

2011 Campaign raised \$9,593,720

Chair Tom Simmons led 900 volunteers who each had a role in this year's successful campaign.

700 companies participated in this year's campaign.

Approximately 30,000 individuals contributed.

Estimate more than 6,500 individuals invested \$500+ through Heart Club.

Alexis de Tocqueville committee, led by Scott Lawrence, added 9 new \$10,000+ givers. Total ADT giving totaled \$959,000.



100 volunteers, led by Chair Sue Aguilar, donated over 1,500 hours in the spring, identifying needs, reviewing results and allocating dollars to partner programs.

Services were provided to 25 communities in Lincoln, McCook, Minnehaha and Turner Counties.

1 in 3 people in the Sioux Empire utilized a United Way partner program.

Partnered with 48 different agencies, providing funds to 95 programs.

Provided grants totaling over \$170,000 to ten new programs meeting needs in the Sioux Empire.

Welcomed new partner programs: Sioux Council Boy Scouts' Soccer and Scouting program, Active Generations' BRIDGES Employment Resource Center program, and Feeding South Dakota's Backpack program.

Maintained 2nd in the nation in per capita giving among all United Ways.

Operated with overhead costs of less than 10%, one of the lowest administrative costs among all United Ways raising more than \$1 million.

YOUR GIFT IN ACTION

Building Confidence through Scouting

Learning about leadership, volunteering and basic life skills are all part of being a Boy Scout. And it is all of these things that have helped to shape thirteen year-old Xavier into the mature young man that he is today.

“Scouting taught me leadership and survival skills,” says Xavier as he busies himself with a project. “On our camping trips we learned how to make shelters in the wild and what plants are edible.”

Xavier is a participant in the ScoutReach program through the Sioux Council Boy Scouts of America. The program uses traditional scouting methods, often combined with a paid troop leader, to reach youth that would otherwise not be involved with Boy Scouts. The boys give back to their community through park clean-up and day camp education, activities that build their values and teach them citizenship.

“I’m a Star Scout now,” says Xavier. “Scouting taught me how to work better with others, and a lot of other skills that I will be able to use in my future. It’s a lot of fun and there are a lot of things you can learn!”

It Means a lot to Have a Friend

Most people have at least one someone in their life, the person they can share their secrets with, call at any time of the day...count on for a laugh. “Melissa calls me her friend. I appreciate that. It is very touching and means a lot to have a friend,” explains Jule.

Jule participates in FRIENDSLink. The program is a literal link between volunteer Augustana students and young adults with disabilities. After graduating from the school system, individuals with disabilities find that they have lost their source of social and recreational opportunities. FRIENDSLink fills that gap.



“When Jule finished school, I knew her transition was going to be difficult,” explains Chris, Jule’s mother. “Because of her disabilities, it’s more difficult for her to make friends and have a typical social life.”

Luckily, Jule learned about the FRIENDSLink program from one of her close friends. FRIENDSLink volunteers plan at least a dozen large and small group activities each month. The key to the program is not the large and small group events though, but the natural friendships formed. Participants are also encouraged to spend one-on-one time with their friends from Augustana.

“When you think about it, the very foundation of life is relationships,” explains Chris. Jule echoes those thoughts, “My friends are very important to me. They make a big difference.”

Assisting with New Life in New Country

Arriving in Sioux Falls during the coldness of December was an eye-opener to Jean Pierre and his wife Beatrice. “We arrived here not knowing English, and it was so cold,” remembers Jean Pierre. His wife Beatrice adds, “We were so far from home and started to feel all alone.”

They quickly found help from many individuals and organizations. One of the many programs to assist their family was the School Home Liaison Refugee and Immigrant Program through the Sioux Falls School District.

The program has grown and evolved in the 9 years since they finished their participation. School Home Liaisons now communicate with new families about school programs and student progress. They also work to involve families in school activities, encourage them to assist with their children’s homework, and coordinate with other services.

And for Jean Pierre and Beatrice’s family, the program was one part of their successful move to Sioux Falls. Both now have full-time jobs and their children are successful in school. “To have this program’s help and support meant so much. It is a good program.”

PARTNER AGENCIES & PROGRAMS

Active Generations • BRIDGES Employment Resource Center • Day Break • Nutrition Services/ Meals on Wheels • Rural Seniors Program* • Workers on Wheels* • American Cancer Society • Augustana College • Augustana Reads • Avera McKennan • Success by 6* • Big Brothers Big Sisters of the Sioux Empire • Amachi • Community Based Mentoring • Native American Scholars • Boy Scouts of America Sioux Council • Juvenile Diversion • Scouting • ScoutReach • Carroll Institute • Project Awareness • Children’s Inn • Bright Start Nurse Home Visitation Program* • Crisis Intervention • Crisis Shelter • Protection Orders • Community Outreach • General Assistance and Education • Genesis* • The Compass Center • Education and Prevention • Family Violence Project • Survivor Empowerment Services • Connecting Kids* • DakotAbilities • Alternative Services • Dell Rapids Community Haven • Delta Dental • Dakota Smiles Mobile Dental Program • Family Connection • Children’s Connection • Family Service Inc. • Counseling • Family Life Education • Heuermann Counseling Clinic • Family Visitation Center • Feeding South Dakota • Backpack Program* • Furniture Mission of South Dakota Inc. • Girl Scouts – Dakota Horizons • Girl Scout leadership Experience • Girl Scout Outreach • HELP!Line Center • 211HELP!Line • Childcare HELP!Line • Suicide Prevention HELP!Line • Volunteer HELP!Line • Here4Youth • Inter-Lakes Community Action Partnership • Child Development • Heartland House • KIDSTOP • Kilian Community College • Bridges Program • Lunch is Served, Social Services of South Credit Counseling Services Mentoring • Sioux Falls • Multi-Cultural Center • Pathways • FRIENDSLink Dolly Parton’s Imagination Festival • Salvation Army Social Services Assistance • Lutheran Dakota • Consumer • School Based Area Counseling Youth Programs • Ready to Read* • Library • Reading • Night Watch • Sanford Health • Success by 6* • Senior Companion Program of South Dakota • Sioux Empire Chapter of the American Red Cross • Disaster Services • Services to Armed Forces • Sioux Empire CHARACTER COUNTS! Coalition • Sioux Falls Area CASA Program • Sioux Falls Area Community Foundation • Asset Development • Sioux Falls Area Literacy Council • Sioux Falls Family YMCA • Adult & Family Wellness • Middle School After School • Youth Aquatics • Youth Basketball • Youth Wellness • Sioux Falls Housing & Redevelopment Commission • Family Self-Sufficiency • Sioux Falls Psychological Services • Marriage and Family Therapy Clinic • Sioux Falls School District • School Home Liaison Refugee and Immigrant Program • Sioux Empire Family Foundations* • Starting Strong in the Sioux Empire* • SIOUXLAND RSVP • South Dakota ACHIEVE • Supported Living & Supported Employment • Southeastern Behavioral HealthCare • Employment Connection • Psychiatric Services • United Day Care Centers, Inc. • USD Scottish Rite Children’s Clinic for Speech and Language Disorders • Volunteers of America, Dakotas • Bowden Youth Center • Childcare and Family Literacy • Circle of Hope • Even Start • LifeMarks • Outreach Services • Parent Child Learning Center • Teen Parent Program • Youth Enrichment Services • Early Childhood Education • Infant & Toddler Care • YWCA Sioux Falls • Adult Fitness • Aquatics • Childcare • Girls on the Run* • Youth Recreation



Sioux Empire United Way

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 Mike Begeman, Sanford Health
 Todd Benda, Egger Steel
 Brian Bird, NorthWestern Energy
 Philip Bishop, Wells Fargo
 Burke Blackman, Egger Steel
 Todd Boote, Security National Bank of SD
 Ben Borkowski, Sara Lee / Old Home
 Tara Bradley, Avera Health
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 Suzy Collignon-Hodgen, Avera Health
 Chris Conrad, First Bank & Trust
 Robert Doescher
 Jeff Eliason, Residence Inn
 Mike Fisher, Ulteig Engineers, Inc.
 Terri Fisher, Reliamax Insurance
 Kazmann Foster-Teel, Wells Fargo
 Jessica Garry, U.S. Bank
 Scott Grunewaldt, U.S. Bank
 Michael Hall, City of Sioux Falls Central Services
 Michelle Hanson, University of Sioux Falls
 Allison Hauck, Washington Pavilion of Arts & Science
 Dorris Heaston, Eide Bailly, LLP
 Marcia Hendrickson
 Pat Hockenberry, Citi
 Craig Hodgson, Backyard Broadcasting
 Christine Hormann
 Kerri Huber, JDS Industries
 Glenys Hull, Johnstone Supply
 Richard Hutchinson, Great Western Bank
 Della Jeffries, Wellmark BlueCross BlueShield of SD
 Kurt Johnson, Home Federal Bank
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 Brenda Kibbe, Citi
 Julie Kirschenmann, Wells Fargo
 Dawn Koenig, AmeriStar Real Estate
 Chris Kray, Scheels of Sioux Falls
 Mary Ann Landagan, Home Federal Bank
 Scott Lawrence, Lawrence & Schiller, Inc.
 Tim Loftesness, U.S. Bank
 David Long, CIGNA Tel-Drug
 Micki Lundin, Avera Health
 Patricia Lyon, City of Sioux Falls Police Department
 Lisa Maguire, Woods Fuller Shultz & Smith
 Sarah Malchow, Wells Fargo
 Joe Marsh, U.S. Bank

Sean Mayer, Holmes Murphy & Associates
 Adrienne McKeown, Citi
 Mary Medema, Sioux Falls Development Foundation
 Linda Meyer, CNA Surety
 Douglas Morrison, Citi
 Sunny Nester-Holtz, Midcontinent Communications
 Tim Nicolai, Arena Motel
 Amy Olson, Wells Fargo
 Alecia O'Neill, Good Samaritan Prairie Creek
 Betty Ordal, Sioux Falls Area Chamber of Commerce
 Jodie Parrish, Avera McKennan Hospital
 Kent Peterson, Peterson Farms
 Joe Priebe, Citi
 Mandy Priebe, Black Events & Advertising
 Melissa Radigan, Sanford Health
 Jay Rasmussen, Sioux Falls Construction Co.
 Tom Schmidt, First PREMIER Bank/PREMIER Bankcard
 Darrell Schmith, First PREMIER Bank/PREMIER Bankcard
 Kathrine Schnabel
 Jennifer Schrader, First PREMIER Bank/PREMIER Bankcard
 Amy Scott-Stoltz, LPL Financial Services
 Monica Sedelmeier, Home Federal Bank
 Todd Sergeant, CNA Surety
 Aaron Severson, Morgan Stanley Smith Barney
 Jim Sideras, Sioux Falls Fire Rescue
 Kendra Siemonsma, Sammons Financial Group
 Monie Siemonsma, Citi
 Danyell Skillman, South Dakota Department of Labor
 Stephanie Sommer Perry, Wellmark BlueCross BlueShield
 Jeremy Sorenson, First Bank & Trust
 Jamie Steele, StarMark Cabinetry
 Patrick Steele, Wells Fargo
 Jeff Strand, Eide Bailly, LLP
 Becky Stritecky, Home Federal Bank
 Robert TeKolste, Sammons Financial Group
 Courtney Tielke, St. Mary's School
 Justin Tiffany, Sanford Health
 Andrew Tople, Omnitech
 Stacia Tuschen, LodgeNet Interactive Corporation
 Jack Weeks, First National Bank South Dakota
 Tracy Welbig, Wells Fargo
 Katie Wick, City of Sioux Falls Health Department
 Tiffany Wolfgang, SD State Penitentiary
 Stephanie Wood, Wells Fargo
 Stacy Wrightsman, Sanford Health

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 Mike Kennedy, Omnitech
 Lindsey Meyers, Avera Heart Hospital
 Somer Ortman, Mark Anderson Wildlife
 Eric Sivertsen, Epic Multimedia
 Chrissy Spoo, The Empire Mall Management Office
 Dan Staebell, Sanford Health
 Ryan Tysdal, Results Radio

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 Chris Altenburg, Wells Fargo
 Cassie Baldwin, SDN Communications
 Kathy Bangasser, Lutheran Social Services of SD
 Marlyn Bergeson, Sioux Falls Construction Co.
 Timothy Blotske, Wells Fargo
 Tom Bosch, Holiday Inn City Centre
 Paul Bruflat, CNA Surety
 Jennifer Bryant, Holiday Inn City Centre
 Cathy Jo Carmody, Sioux Falls School District
 Suzy Collignon-Hodgen, Avera Health
 Joseph Cotton, DC, Family Chiropractic Center
 Eric DeHaan, Woltman Van Keckerix & Stotz, PC
 Ryan Dulaney, Wells Fargo
 David Fleck, Sioux Falls Construction Co.
 Rich Garry, Garry Associates, LLP
 Michael Hall, City of Sioux Falls Central Services
 Galynn Huber, City of Sioux Falls Street Maintenance
 Shelly Johnson, Lawrence & Schiller, Inc.
 Lecia Kruse, U.S. Bank

Campaign Volunteers

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 Shelby Aanenson
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 Micah Aberson
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 Tammy Alberts
 Linda Albrecht
 Stephanie Alexander
 Elizabeth Alford
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 Melissa Aman
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 Ruth Atkins
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 Mike Begeman
 Amy Benda
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 Jessica Benny
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 Lindsey Bitterman
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 Jennifer Bjorneberg
 Melanie Bliss
 Doug Blomker
 Chelsea Blotske
 Daniel Blotske
 Melissa Bly
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 Erin Bofenkamp
 Debbie Bohlman
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 Robert Bohm
 Richard Bohy
 Cyndi Boltjes
 Pam Bonrud

Scott Lawrence, Lawrence & Schiller, Inc.
 Christopher Lent, Woods Fuller Shultz & Smith
 Steffanie Liston-Holtrop, MED Magazine & 'Hood Magazine
 Dave Long, CIGNA Tel-Drug
 Eric Lundin, Home Federal Bank
 Mark Millage, Kilian Community College
 Douglas Morrison, Citi
 Tony Nour, Wells Fargo
 Shirley Redmond, VA Medical Center
 Marie Rickert, Sioux Falls School District
 Larry Ritz, Eide Bailly, LLP
 Ann Roemen, Avera Tri-State Affiliates
 David Rozenboom, U.S. Bank
 Darrell Schmith, First PREMIER Bank/PREMIER Bankcard
 Timothy Schut, Investment Centers of America Inc
 Aaron Severson, Morgan Stanley Smith Barney
 Fred Slunecka, Avera Health
 Todd Sundleaf, First PREMIER Bank/PREMIER Bankcard
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Sherry Iverson
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Talia Martin
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Suzanne Maxwell
Sean Mayer
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Dick Menke
Thomas Meyer
Jarrod Meyers
Lindsey Meyers
Mark Meyers
Barbara Micek
Mark Mickelson
Kelby Mieras
Rhonda Miller
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Kendell Mollet
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Kate Olson
Lloyd Olson
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Sara Parker
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Ray Peterson
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Ryan Punt
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Laurie Riss
Keith Robbennolt
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Todd Sergeant
Keith Severson
Darcy Sherman Justice
Mark Shlanta
Cindy Shuck
Brett Sichmeller
Mike Sirek
Kylee Sivertson
Janell Slaight
Amanda Smith
Linda Smith
Matthew Smith
Sonja Smith

Jim Smorada
Tom Smotherman
Jon Soderholm
Jerold Soholt
Michelle Solberg
Stephanie Sommer Perry
Verna Sonen
Paul Sova
Christine Spoo
Donna Springman
Jeff Spurling
Deb Stack
Stacy Stahl
Brian Stamp
Gregory Starnes
Daniel Statema
David Stearns
Carol Steele
Crystal Stein
Stuart Stein
Heidi Steineke
Amber Steiner
Steven Stellingwerf
Elizabeth Stelter
Dennis Stene
Amanda Sterud
Cynthia Stewart
Diana Stiefel
Erin Stolsmark
Jeff Strand
Melinda Strandell
Colleen Stratton
Krista Stuessi
Sara Stulken-Kehrwald
Leslie Stusiak-Drew
Margaret Sumption
Mark Sundvold
Mary Sutter
Beth Swanson
Elly Swartz
Justin Swoboda
Carol Taylor
Lyle Terveen
Sam Theobald
Mary Thoen
Debra Thompson
Brad Thorson
Rebecca Thorstenson
Stacy Thorstenson
Bonnie Thurow
Lynette Tieszen
Justin Tiffany
Larry Toll
Jeffrey Tornow
Shalene Toupal
Gail Trantina
Doreen Turner
Stacia Tuschen

2010 VOLUNTEERS CONTINUED

Sara Tysdal	Lori Warne	Bradley Woodward	Donna Kennedy
Casey Van Beek	Rogina Watkins	Georgianne Wornson	Lori Kueter
Daron Van Beek	Sheena Watkins	Jay Woudstra	Matt Lambertz
Heidi Van Dam	Mary Weatherwax	Stacy Wrightsman	Terri Lee
Jill Van Ede	Nancy Weber Sweere	JoEllen Wrolstad	Jill Lehnhoff
Autumn VanBuskirk	Tiffany Weeks	Justin Wubben	Kathy Lenards
Debra Vandenberg	Brenda Welbig	Jerilyn Wurtz	Tim Loftesness
Aunnie VanDegriend	Beth Wells	Sarah Wyant	Lori Meyer
Ryan VandenBosch	Todd Wells	Garet Wyatt	Julie Moir
Darwin VanDenOever	Ryan Welsh	Kelly Yungbluth	Mark Nesheim
Jeffery VanderWoude	Timothy Wermers	Sara Zacharias	Kelly Peterson
Deb VanDyke	Charlie Weston	Lisa Zahn	Kathy Reiter
Chris VanLaecken	Paula Wheelock	Adam Zens	Stacie Ries
Barbara Vargas	Robert Whitmore	Jackie Zimmerman	Janet Schmieding
Sally Veldkamp	Brett Wickersham	Julie Zweep	Kris Sieverding
Jason Vermeire	Jeremy Wiebersick		Katie Thompson
Deanna Versteeg	Kristie Wiederrich		
Todd Vik	Jeff Wieland	Auditors	
Leanne Vis	Dan Wilde	Andrea Addy	HR Committee
Steve Vlk	Rachel Willer	Susan Anderson	Evan Burkett
Nick Vogel	Lorna Williamson	Judy Barjenbruch	Pam Hanneman
Christopher Volzke	Charyl Wilson	Paula Brown	Dean Mertz
Julie Waage	Garrett Wilson	Deb Cronn	Student Interns
Sarah Wachel	Robert Wilson	Teresa Eckert	Kim Boom
Gerri Wages	Christine Wittkop	Donita Enget	Cally Larsen
Larry Wagner	Andrew Woelfel	Tony Goettsch	
Mark Wahlstrom	Ray Wood	Alan Graff	
Julie Ward	Rod Woods	Nancy Haas	
		Kay Ideker	

SIoux EMPIRE UNITED WAY STAFF

Julia Brown, Executive Assistant
 Kerri DeGraff, Community Impact Director
 Christina Heckenlaible, Community Impact Specialist
 Lisa Karsky, Campaign Director
 Kristi Kranz, Community Impact Specialist
 Kacey McCarthy, Campaign Manager
 Elly Swartz, Marketing & Finance Specialist
 Brandi Miller, Marketing Director
 Jay Powell, President
 Coleen Thompson, Finance Director
 JoEllen Wrolstad, Campaign Administrative Assistant

FINANCIAL STATEMENT

Sioux Empire United Way Inc. Statements of Financial Position December 31, 2010 and 2009

	Unrestricted	Temporarily Restricted	2010 Totals	2009 Totals
Assets				
Cash & short-term investments	\$1,850,322	\$1,728,033	\$3,578,355	\$3,582,821
Accounts & notes receivable	30,639	0	30,639	33,749
Long-term investments	0	125,203	125,203	125,203
Total cash & receivables	\$1,880,961	\$1,853,236	\$3,734,197	\$3,741,773
Pledges Receivable				
2011	0	7,066,546	7,066,546	
2011 - CFC	0	180,588	180,588	
2010 - Net	729,566	242	729,808	7,582,547
Total pledges receivable	\$729,566	\$7,247,376	\$7,976,942	\$7,582,547
Furniture, Fixtures & Software	168,393	0	168,393	168,393
Less: accumulated depreciation	(117,111)	0	(117,111)	(117,111)
Total property	\$51,282	\$0	\$51,282	\$51,282
Total Assets	\$2,661,809	\$9,100,612	\$11,762,421	\$11,375,602
Liabilities & Net Assets				
Accounts Payable	\$8,627	\$25,527	\$34,154	\$32,664
Agency Allocations/Grants Payable	121,727	211,065	332,792	387,940
Accrued Expenses	33,711	0	33,711	31,105
Net Assets	2,497,744	8,864,020*	11,361,764	10,923,893
Total Liabilities & Net Assets	\$2,661,809	\$9,100,612	\$11,762,421	\$11,375,602

The financial statements for the years ended December 31, 2009 and 2008 have been prepared on the accrual basis and in conformity with generally accepted accounting principles. These statements are unaudited. The audit report being prepared by Woltman, VanKekerix & Stotz will be available for your inspection by May 15, 2011.

*All of this figure will be used to pay for agency services and United Way costs in 2011.



Sioux Empire United Way

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605.336.2095